Privacy Policy

We are committed to safeguarding the privacy of our website visitors; this policy sets out how we will treat your personal information. Nothing in this privacy policy shall limit your statutory rights in relation to your personal data.

By providing personal data to us via our website <http://www.121urbanhotyoga.club/> you consent to our processing of your data in accordance with this policy, our Cookies Policy and our terms & Conditions of website use.

1. **WHO WILL HOLD YOUR INFORMATION?**

1.1 Your information will be held by 121 Urban Hot Yoga Ltd. We are registered in England Our registered address is Scottish Mutual House, Basement Studio, 27-29 North Street, Hornchurch, Essex, RM14 3UT [Our VAT number is GB 189416272].

1.2 For the purposes of the Data Protection Act 1998 (the "**Act**"), the data controller is 121 Urban Hot Yoga Ltd, save as set out below.

2. **WHAT INFORMATION DO WE COLLECT?**

2.1 We may receive information about you directly from you when you submit information to us through our site or by using our services (for example by filling in forms or make a). We may also ask you for information when you report a problem with our sites.

2.2 We may keep a record of correspondence, telephone calls if you contact us.

2.3 We may monitor or record communications with us in which you take part:

2.3.1 to assist us with the development of our services;

2.3.2 to train our staff; and

2.3.3 if so requested by order of the Court, regulatory body or law enforcement organisation.

2.4 We may collect, store and use the following kinds of personal data:

2.4.1  personal information, including name, address, email addresses and telephone numbers, that you provide to us at the time of registering with us or for the purposes of subscribing to our website services or for the purposes of using our services (including for the avoidance of doubt making a booking), email notifications and/or newsletters;

2.4.2 information relating to any transactions carried out between you and us on or in relation to the sites, including information relating to any subscription for services that you make from us;

2.5.3 Any other information that you choose to send to us.

3. **USING YOUR PERSONAL DATA**

3.1 Personal data submitted on the site will be used for the purposes specified in this privacy policy or in relevant parts of the site.

3.2 We may use your personal information to:

3.2.1 Administer the site and verify your identity;

3.2.2 enable your use of the services available on the site;

3.2.3 enable the fulfilment of any contractual obligations we have with you;

3.2.4 send statements and invoices to you, and collect payments from you; send you general (non-marketing) commercial communications;

3.2.5 send you email notifications which you have specifically requested;

3.2.6 send to you our newsletter and other marketing communications relating to our business, where you have specifically agreed to this, by email or similar technology (you can inform us at any time if you no longer require marketing communications);

3.2.7 deal with enquiries and complaints made by you relating to the site;

3.3 We will not without your express consent provide your personal information to any third parties for direct marketing.

3.4 The period of use of the personal data supplied by you will not be longer than we deem necessary, but may be unlimited.

3.5 All our website financial transactions are handled through our payment services provider(s). You should only provide your personal information to those providers after reviewing their privacy policies, which are available on their website(s). We will share information with payment services providers only to the extent necessary for the purposes of processing payments you make via our site and for the prevention and detection of crime. We will not store any credit card information. Our current payment services providers are Worldpay

4. **DISCLOSING YOUR PERSONAL DATA**

4.1 Except as provided in this privacy policy, we will not provide your information to third parties.

4.2 We may disclose information about you to any of our employees, suppliers insofar as reasonably necessary for the purposes as set out in this privacy policy.

4.3 We may also use or disclose your personal information as follows:-

4.4 In addition, we may disclose information about you:

4.4.1 to the extent that we are required to do so by law, or in connection with any legal proceedings or prospective legal proceedings;

4.4.2 in order to establish, exercise or defend our legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk); and

4.4.3 in the event that we sell or buy any business or assets, to the prospective buyer or seller of such business and assets and their advisers. If our business is sold your details will be passed onto the new owner of the business.

5. **SECURITY OF YOUR PERSONAL DATA**

5.1 Data transmission over the internet is inherently insecure and we cannot guarantee the security of data sent over the internet.

5.2 We will take reasonable technical and organisational precautions to prevent the loss, misuse or alteration of your personal data and we have in place a level of security appropriate to the nature of the data and the harm that might result from a breach of security.

5.3 We will store all the personal information you provide on our secure (password- and firewall- protected) servers. All electronic transactions you make to or receive from us will be encrypted using SSL technology.

5.4 You are responsible for keeping your password and user details confidential.

6. **YOUR RIGHTS**

6.1 You may have certain rights under the Act in relation to the information that we hold about you. The rights include:

6.1.1 You are entitled to have access to your personal data. You may request by writing to us (at the address given below), details of your information which we hold and the purposes for which it is held. We will provide this information within 40 days of your request, subject to any routine processing continuing between that time and the time of the response. Provision of such information may be subject to the payment of a fee (as permitted by the Act).

6.1.2 You are entitled to request that we stop using information about you for the purpose of direct marketing (i.e. the communication to you (by whatever means) of any advertising or marketing material). The request can be made by email at any time.

6.1.3 You are entitled to require a correction of errors in the personal information held about you. If we disagree that information is inaccurate you are entitled to apply to ask the court for an order that such erroneous information be rectified, blocked, destroyed or erased.

7. **UPDATING INFORMATION**

Please let us know if the personal information which we hold about you needs to be corrected or updated.

8. **POLICY AMENDMENTS**

We may update this privacy policy from time-to-time by posting a new version on our sites. You should check this page occasionally to ensure you are happy with any changes.

We may also notify you of changes to our privacy policy by email.

9. **THIRD PARTY WEBSITES**

The site contains link to other website (Bookingbug). We are not responsible for the privacy policies or practices of third party websites.

10. **Contact**

If you have any questions about this privacy policy or our treatment of your personal data, please contact us at:

121 Urban Hot Yoga Ltd

Scottish Mutual House Basement Studio

27-29 North Street

Hornchurch

Essex

RM14 3UT

United Kingdom

[info@121urbanhotyoga.co.uk](mailto:info@121urbanhotyoga.co.uk)